

2021-07-20 Brillium Website Content Overhaul



Revolutionizing the way human insight drives decision-making since 1999.

Who We Are

We are “different.” That's what nearly every customer tells us: different from the endless stream of sales and support teams peopled by the enervated, the indifferent, the uninspired. Different because we understand the importance of the issues our clients face, because we're excited to help, because we relate to the people we work with and the goals they seek to achieve.

But we are also very much the same: genuine people serving the needs of those who place their faith in us by remaining accessible, attentive and engaged.

We are a select group of resourceful, enterprising, high achievers, who excel at accomplishing more with less, and who regard each new challenge as an opportunity to triumph. A diverse group united by our unflagging commitment to success; strengthened by our varied backgrounds, skills and perspectives; and keenly aware that it is, in fact, our diversity that enables us to connect with others, appreciate a multitude of viewpoints and enjoy working alongside people from every corner of the globe.

Why We Succeed

We invest fully in everything we do and painstakingly perfect everything we create. In fact, it is our obsession to over-deliver and exceed expectations that defines our corporate culture.

Whether it be for our customers or for ourselves, nothing ever stops at "good enough." Rather, we actively seek to improve our abilities at every turn, to find ways to go above and beyond, to deliver products, services, and experiences that exceed and overjoy.

In addition, we are honest and fair with everyone, both in our communication and in our full and eager acceptance of our responsibilities to our customers, ourselves and each other. We believe these are the reasons we continue to flourish and grow.

How We Help

At Brillium, we talk frequently - very frequently! - about how we are an extension of every team we serve, in partnership with every organization using our software. That means that whether your organization is made up of a single entrepreneur or an international team of millions, we bring the full force of our mighty resources to bear to help you find the solutions you seek, as well as the ones you may only vaguely anticipate.

Since 1999, we have been tapping into the most valuable of all commodities: knowledge. Today, we continue to use that knowledge to help our customers develop manageable and sustainable workflows that fit the resources they have available and to empower our customers to make sense of people-centric data that helps decisions result in the most optimal outcomes.

Our people. Our software. Your team. A proven, winning combination!

Regularly Delivering Millions of Assessments All Around the Globe.

Responsive on All Mobile Devices

Whether your respondents are accessing training through an LMS, an HRIS system, or email, whether they are taking tests on an Android phone, an IOS tablet, or their work laptop, you can bank on Brillium's responsive web interface to deliver your assessments on any device, large or small, in any quantity, large or small, to every corner of the globe.

Customization That Stays on the Page

Choose a theme style. Upload your logo. Author in any unicode-compatible language, including those that are written right-to-left. With Brillium's customization options, your organization's branding remains front and center. After all, the full experience of customization really happens when respondents enter your assessment.

Deliver Results Your Way

How you share results is a matter of discretion. That's why Brillium offers you multiple options, all equally reliable, from the basic displaying of onscreen results at an exam's conclusion to the momentous presenting of certificates to honor earned high scores, from the simple delivery of results using an email address to the returning of results through an LMS or integration system dashboard.

Reliably integrate via HTTP, Salesforce native integration, or integration with an LMS via AICC or SCORM. Brillium enables you to send results to any number of defined end-points including two or more integration points at once.

Brillium accommodates a wide-range of desktop and mobile devices using a powerful responsive web interface. Conveniently and reliably deliver assessments on any device, large or small.

Choose your theme, style, and logo, or customize the respondent experience to make it yours. Brillium adapts to any unicode-compatible language including right-to-left languages.

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2020 Deep Security Website Build



Who we are

V.1

We are the good guys... the really good guys, which is why we'll start with the bad news, the really bad news: We already know way more about your company than you want us to. That is a disturbing introduction, but it is the absolute truth. As is this: You'd much rather we were in your network than someone else, although they are probably already there.

For over 40 years, we've been in the business of rooting out ad fraud as part of our dogged commitment to IT security. In that time, we've unearthed rampant security breaches so virulent that despite firewalls, antivirus protection, and/or intrusion detection systems, there are viruses infecting networks of major and smaller organizations alike, and going completely undetected. (In fact, those breaches have given us access to more data, IP addresses, and history than anyone should be comfortable with. Talk about disturbing!)

So, who are we? With the solution to completely immobilize these viral vulnerabilities in your network, we are the most important good guys you want to know.

V.2

For over 40 years we've been providing deep security to clients ranging from Fortune 500 companies to hospitals and government organizations. In that time we have identified alarming breaches going completely undetected by security companies and unique threats to corporate networks that are multiplying despite firewalls, antivirus protection, and/or intrusion detection systems.

Today, after all those years spent investigating and fingerprinting networks, we are uniquely qualified to detect what escapes other so-called experts, apprehend what evades the safeguards you think you have in place, and provide you with the single solution capable of putting an end to vulnerability in your network.

It's time to stop relying on systems. Rely on Deep Security instead.

DEEP SECURITY INC. 2020

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2024-02-20 U. S. Steel Community Pages - DRAFT Rewrites



OVERVIEW PAGE TEXT (to be placed as noted on marked up snip)

As a responsible and caring community partner, U. S. Steel is committed to the economic success and advancement of every region in which we operate. Learn more about the specific ways in which our presence has had a positive impact. The below Economic Impact Studies detail and quantify the numerous contributions U. S. Steel has made:

[Arkansas Impact Study](#)

[Minnesota Impact Study](#)

[Pennsylvania Impact Study](#)

ARKANSAS

In addition to the multi-billion-dollar investments we've made in Big River Steel and Big River 2, currently under construction, U. S. Steel has been a catalyst for economic transformation, environmental sustainability, and community development throughout northeast Arkansas. We are pleased that our facilities are a cornerstone of employment in the region and provide upward mobility and ongoing opportunity for both young people and families. Discover the many positive contributions U. S. Steel is making in the region. Read this Arkansas Economic Impact Study report. [click below to download the study].

MINNESOTA

Over the years, U. S. Steel's presence in Minnesota and the significant state and local tax contributions we've made there have helped make it a better place to live, work, and raise a family. Our commitment to job creation has created thousands of employment opportunities and continues to prepare future generations for the jobs of tomorrow. Discover the many positive contributions U. S. Steel is making in the region. Read this Minnesota Economic Impact Study report. [embed link]

PENNSYLVANIA

U. S. Steel has a particularly strong bond and history with the state of Pennsylvania, but that doesn't stop us from forging new partnerships that demonstrate our deep commitment to the region. We continue to invest in the Commonwealth's prosperity and diversity and set the stage for technological advancements that will shape the future of greenhouse gas reduction for the steel industry statewide. Discover the many positive contributions U. S. Steel is making in the region. Read this Pennsylvania Economic Impact Study report. [embed link]

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2023-11-21 U. S. Steel Career Page Rewrite - DRAFT

Company Overview / Boilerplate for Career Portal Position Descriptions

Since 1901, U. S. Steel has been a recognized leader in steel production, pioneering what it means to be a legacy business. Today, as the first North American steel company to have declared a 2050 net-zero greenhouse gas emissions goal, we remain as innovative as ever, leading transformation across our industry while continuing to make products that make everyday life possible - from industries as far ranging as automotive, construction, containers and packaging, appliances, and energy.

Underneath it all is our Culture of Caring, which shows up in our community partnerships, corporate contributions, company-sponsored employee volunteer initiatives, scholarship programs, leadership training, and much more. And of course, it takes shape in a steadfast commitment to safety first in our workplaces and respect for our employees, who are United by Steel.

We are honored to have earned accolades and awards from well-regarded organizations, including the following:

- *Newsweek's* Top 100 Most Loved Workplaces® 2021, '22, '23
- *Human Rights Campaign's* Best Places to Work for LGBTQ+ Equality 2020, '21,'22, '23
- *Disability:IN's* Best Places to Work for Disability Inclusion 2021, '22, '23
- *Ethisphere's* World's Most Ethical Companies® 2022, '23
- *Military Times'* Best for Vets: Employers 2023

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2015 From my former Cie Peterson Website
Please also visit cloudsandawaffle.com - ALL the content was written by Cie Peterson

WRITER/COPY EDITOR page

We live in an increasingly textual world – tweets, posts, blogs, texts, emails, to name a few – where what you say is easily marred by the flawed way in which you say it. Even brief missives can be challenging to compose with skill and fluidity, and longer documents are time-consuming as well.

As a writer-for-hire, an editor to improve the quality of documents you've written yourself, or someone to mentor your unique writing process, Cie can greatly enhance your ability to speak precisely, authentically, and productively, and help you craft copy that commands attention and communicates with maximum efficiency.

- Imaginative storytelling
- Eloquent speech writing
- Technical writing that makes complex ideas lucid, simple, digestible
- Prolific content creating
- Creative, yet comprehensive, marketing strategies
- Inventive desktop publishing
- Fastidious proofreading
- Exacting and thorough content and copy editing
- Skillful and experienced mentoring and tutoring